

Former Nokia UK Managing Director, Mats Wolontis, to join Smartcart Board of Directors

PRESS RELEASE

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Mats Wolontis, the latest addition to Smartcart's Board of Directors, is a sales and business management professional with an extensive international background. Mr. Wolontis acts as board professional in several scaleups and startups.

"We are especially grateful to receive such an experienced business professional as Mats as member of the Smartcart Board of Directors. With his extensive international work experience, as well as understanding of digital businesses, he will strengthen Smartcart's expansion plan and future vision", says Petteri Heiman, CEO of Smartcart Ltd.

Mats has an impressive, more than 18 year professional, international career behind him Nokia, holding positions such as Global Head of Sales and multiple management positions in Central and Eastern Europe, as well as in the UK.

"I am particularly interested to see what kind of possibilities the digitalization of the retail sector can provide. Smartcart is a forerunner of new digitalized industry, a young and hungry company with a good team and an awesome spirit. I believe that I can be useful to Smartcart as an advisor, but also for gaining ground abroad, and in finding suitable partners. It's great to be involved in this change", says Mats Wolontis.

Additional Information

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SMARTCART Oy (Ltd.) is a Finnish technology, service and media company founded in 2014 specializing in innovative marketing, retail services and consumer expertise. SMARTCART is Europe's largest manufacturer of intelligent shopping carts, whose Smartcart solutions are available in over 100 supermarkets in Finland.